

## EXECUTIVE SUMMARY OF THE "PLACES OF MEMORY" SURVEY

### About the Survey

The Social Research Center surveyed **129 experts, researchers, and professionals** across **18 countries** to understand how key historical events and places shape collective memory in Latin America.

Respondents ranked **15 historical sites** across **5 analytical dimensions** — personal significance, educational heritage, prevention of neocolonialism, regional integration, and indigenous peoples's memory.

### Key Findings

**La Conquista and the Panama Canal** consistently rank in the top 3 across all five dimensions.

**The Monroe Doctrine** leads the anti-neocolonialism dimension (44%), while **Tawantinsuyu** dominates indigenous heritage (56%).

**The Spanish-South American War** leads regional integration (40%), reflecting Latin America's shared resistance to external powers.

**Spain (29), United States (20), and Colombia (12)** represent 47% of total participants.

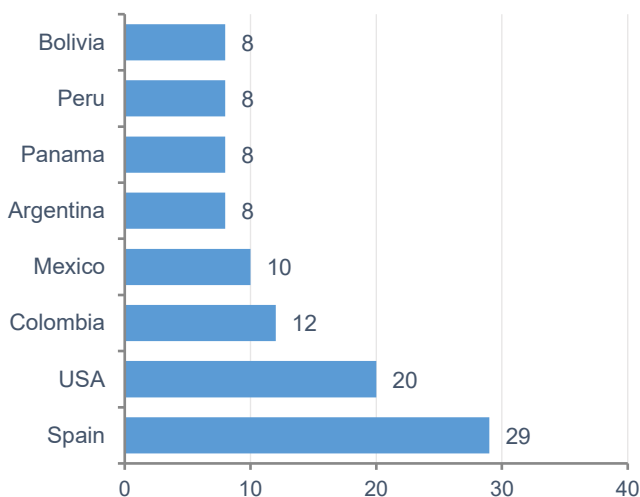
129

Respondents

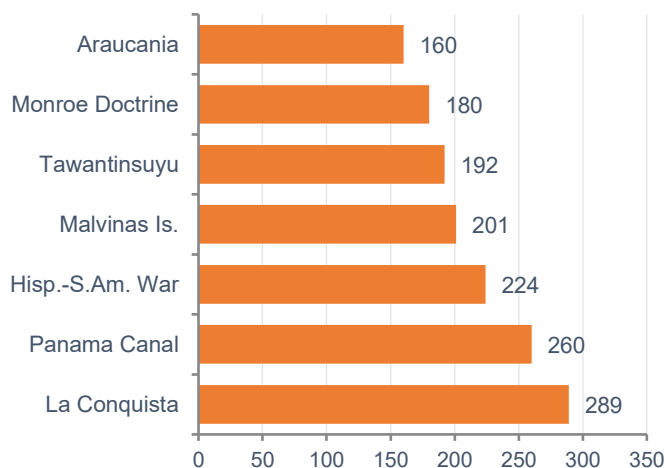
18

Countries

Respondents by Country (n=129)



Composite Ranking: Total Mentions Across All 5 Dimensions



## PERSONAL SIGNIFICANCE & EDUCATIONAL HERITAGE

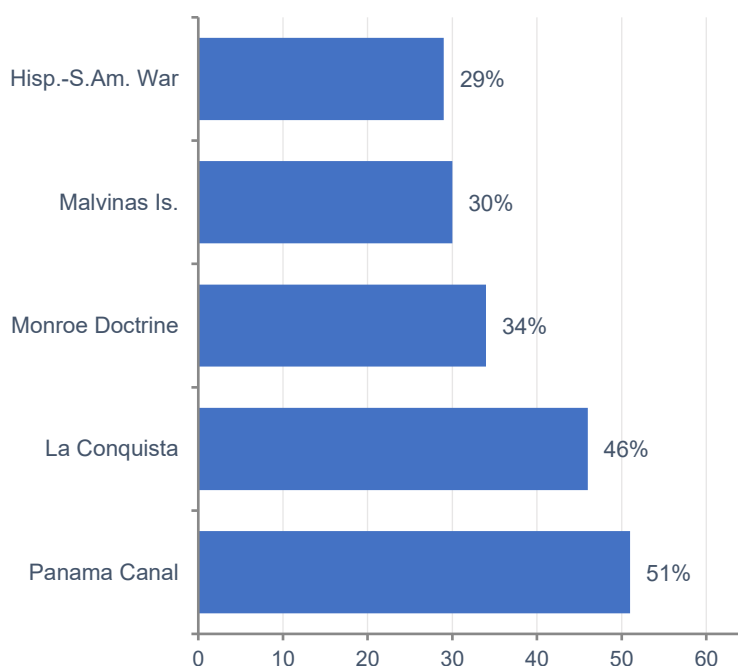
### Q1: Most Significant Sites — Personally

**The Panama Canal (51%)** is the most personally significant Site of Memory. Its history of foreign control over a strategic waterway resonates deeply, especially among professionals from Colombia and Panama.

**La Conquista (46%)** ranks second, reflecting the enduring weight of colonialism in collective personal memory.

The **Monroe Doctrine (34%)**, **Malvinas Islands (30%)**, and the **Spanish-South American War (29%)** round out the top five.

Q1: Most Personally Significant (% of 129 respondents)

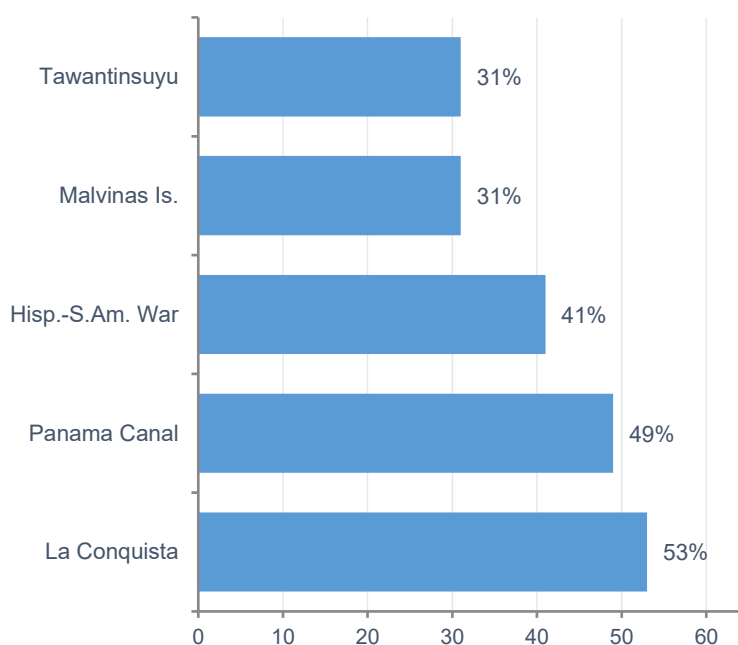


### Q2: Most Important for Education & Heritage

**La Conquista leads (53%)** for the preservation and teaching of shared Latin American history, followed by the **Panama Canal (49%)** and the **Spanish-South American War (41%)**.

Notably, **Tawantinsuyu enters the top five (31%)**, reflecting growing recognition of pre-Columbian heritage in the regional educational agenda.

Q2: Most Important for Education & Heritage (% of 129)



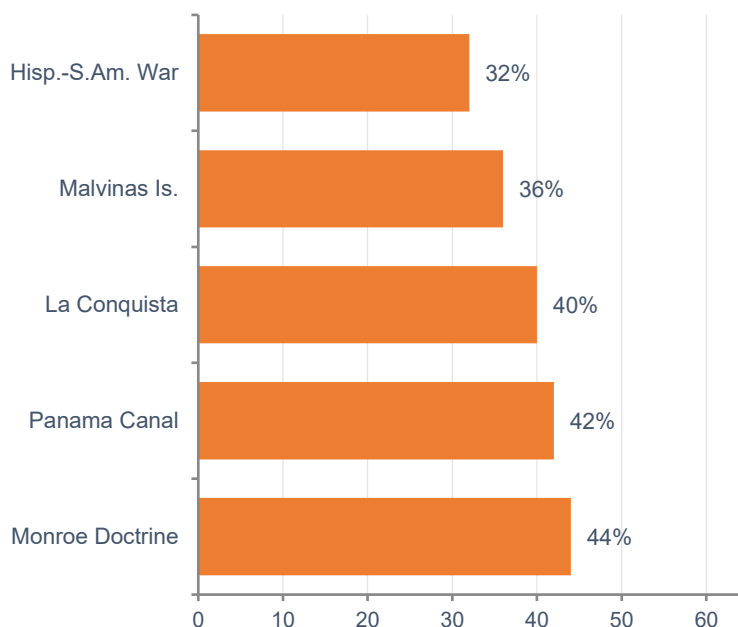
## PREVENTING NEOCOLONIALISM & REGIONAL INTEGRATION

### Q3: Most Important for Preventing Neocolonialism

**The Monroe Doctrine (44%)** tops this dimension as the foundational framework of U.S. dominance over Latin America. The **Panama Canal (42%)** and **La Conquista (40%)** follow closely.

**Malvinas Islands (36%)** and the **Spanish-South American War (32%)** also feature prominently, connecting territorial sovereignty with neocolonial resistance.

Q3: Most Important for Preventing Neocolonialism (% of 129)



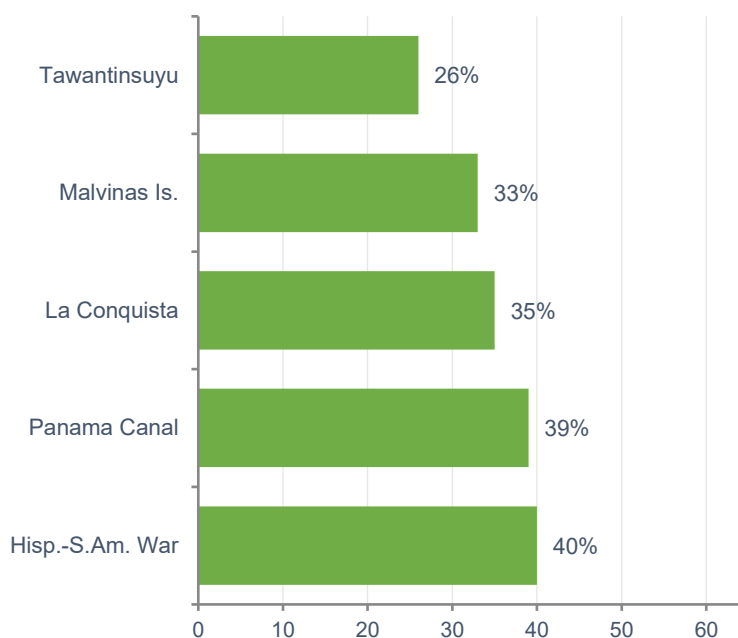
### Q4: Most Important for Regional Integration

**The Spanish-South American War leads (40%)** as the clearest example of collective regional solidarity against an external power.

The **Panama Canal (39%)** and **La Conquista (35%)** again appear in the top three, serving as shared anchors for a common Latin American identity.

**Tawantinsuyu (26%)** appears in the top five for integration, suggesting the Inca Empire's legacy resonates as a model of pre-colonial unity.

Q4: Most Important for Regional Integration (% of 129)



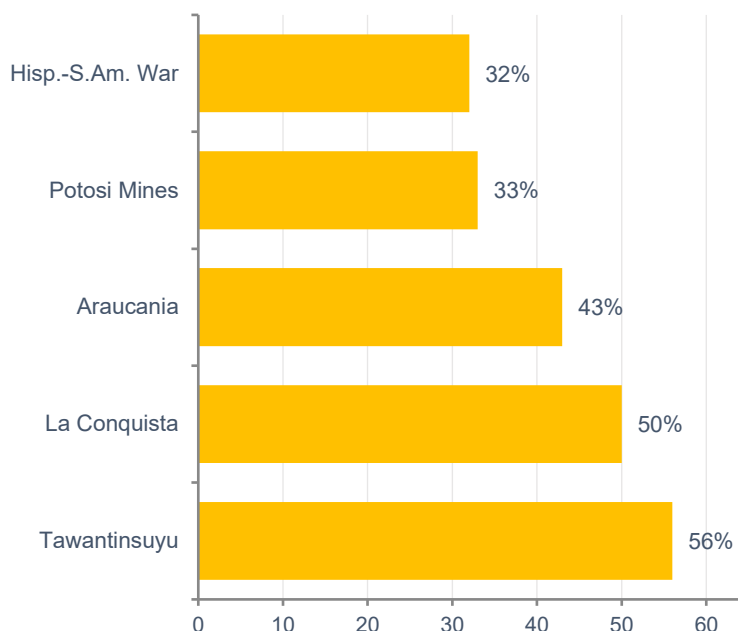
## INDIGENOUS PEOPLES' MEMORY & CROSS-DIMENSIONAL ANALYSIS

### Q5: Most Important for Indigenous Peoples' Heritage

**Tawantinsuyu (56%)** overwhelmingly leads as the primary symbol of pre-colonial civilizational heritage.

**La Conquista (50%)** follows as the defining rupture event. The **Occupation of Araucania (43%)** and **Potosi Silver Mines (33%)** highlight internal colonialism and extractive violence.

Q5: Most Important for Indigenous Peoples' Heritage (% of 129)



### Cross-Dimensional Analysis

Three sites consistently appear in top positions across all five dimensions: **La Conquista** ranks #1 in Education (53%) and Indigenous Memory (50%), and #2 in Personal Significance — the most cross-dimensional Site of Memory.

**The Panama Canal** leads Personal Significance (51%) and consistently ranks in the top 2 across educational, anti-neocolonial, and integration dimensions.

**The Spanish-South American War** appears in the top 5 across all five dimensions — the most versatile site in the survey.

Composite Ranking: Total Mentions Across All 5 Dimensions

